



KUWAIT

WHY?

Our goal is to help your brand make emotional and memorable connections with your customers. As our supplier is the most experienced scent maker in USA, SCG Scent doesn't just make your space smell amazing – we work with you to elevate your marketing efforts through the non-invasive but oh-so-powerful use of scent. We learn your market and your goals, and we create a customized scent strategy to boost your brand sentiment and increase sales. We're a partner you can trust to help you select the right commercial diffuser, ambient scenting, and custom-fragrance approach to complement your brand. Our extensive range of scent diffusers perfectly fit any size and space, large or small. SCG Scent is the ultimate way to professionally drive brand differentiation and take your environmental ambiance to the next level. We can help you enhance the customer experience, so you'll be the brand your customers trust and remember.



Our Experience



SCG Scent is the most experienced scent marketing firm in the Kuwait. While you may be employing brand marketing techniques, we believe that our scent marketing solutions give you a competitive edge, offering your customers a fully branded sensory experience.

Power of Scent

We believe in Transforming Your Environment with the **POWER OF SCENT**; traditional marketing engages two of the five senses: Vision and hearing, targeting the sense of smell allows you to influence a customer's emotion and memory



Fact



People are 100 times more likely to remember something they smell versus something they see, hear or touch. Introducing the right scent plays a vital role in the environment you are trying to create, whether it is elegant, welcoming or exhilarating, these important sensory associations create an experience that influences how your customers spend their time and money.

People recall smells with 64% accuracy after a year, comparing this fact to visual recall of photos that sinks to about 50% after 3 months or so

Our Oil

We formulate our custom fragrance solutions to be compliant with standards mandated by EPA (Environmental Protection Agency), CARB (California Air Resources Board).



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“OUR PRODUCTS ARE VALUABLE”

“BRING VACATION TO YOUR HOME”

SCG SCENT

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